



## INFORMATION ON HIVE ACADEMY

Hive Academy is a collection of free primary & secondary school digital initiatives run by PwC (PricewaterhouseCoopers LLP). These programmes give pupils the chance to learn about Computer Science, what a Computer Scientist does and introduces pupils to different careers in technology. Our programmes cover: coding, logical thinking, virtual reality, augmented reality, cyber security, data analytics, prototyping, artificial intelligence, robotics and the basis for what makes things work.

This programme is led by Narelle Allen and a team of colleagues & volunteers from PwC. Narelle is extremely experienced in designing and delivering cutting edge, digital technology focused education programmes throughout Northern Ireland.

As part of the programme, we collect the following personal data on pupil:

- **Pupil name**
  - This is to enable us to print personalised certificates for pupils, recognising their achievements.
- **Pupil gender, age & opinions**
  - By collecting this information, we are able to track our programmes' impact with young people in Northern Ireland.
- **Photos & videos**
  - During lessons, PwC would like to take some photographs and film some short videos which may be used either separately or together, either wholly or in part, in any way and in any medium to promote our free educational outreach programmes. For more information, please see our attached privacy notice.

Please complete the consent form attached, giving permission for your /your child's digital footage to be used for promotional literature and social media. Your assistance and co-operation in these matter is very much appreciated.